

## PRIVACY POLICY

This Privacy Policy (“Policy”) tells you about the privacy practices governing personal information we may collect when you visit our website at [www.littlebrotherscincinnati.org](http://www.littlebrotherscincinnati.org) (the “Site”), and how we may use and share that information. Your prior activities on the Site may have been governed by an earlier version of this Policy.

From time to time, we may use your information for new, unanticipated uses not previously disclosed in our Policy. If our information practices do change materially, we will post the changes to our Site and revise our Policy accordingly. In addition, if we have collected personally identifying information from you, we will notify you and secure your consent before using your personal information in new ways.

This document was last updated on June 8, 2021.

### ***What Information Do We Collect?***

#### *Personal Information:*

We collect personal information you choose to provide to us in connection with your activities on the Site. This information may include your name, postal address, phone number, email address, and the like.

If you make a donation, your credit card information will be collected by a third-party credit card processor. We will not have access to your financial account information; we receive only your name, contact information, first digit and last four digits of your credit card number, expiration date of your card, and amount of donation.

If you would like to take advantage of a sponsorship opportunity, we will collect your name, contact information, and any comments you may wish to share. If you wish to volunteer, we will collect your name and contact information and get in touch with you offline.

#### *Other User Information We Collect:*

In addition, for each visitor to our Site, we collect certain other potentially identifying information and store it in log files. This information is dictated by the default settings of the Wix platform. Please see [wix.com](http://wix.com) for additional information.

We collect and store this information only in the aggregate, or combined, form; we do not connect it to an individual user’s personal information.

#### *Cookies:*

A cookie is a small text file that is stored on a user’s computer for record-keeping purposes. We do not use advertising or tracking cookies. We use only essential cookies, which are necessary for the proper functioning of the Site. Setting your browser to disable cookies does not affect essential cookies, so your use of the Site will not be affected.

### *“Do Not Track” Signals:*

We do not currently have the capability to recognize browser “Do Not Track” signals. We adhere to the standards set forth in this Policy.

### *Ad Networks:*

We do not use third-party ad networks, targeted advertising, or display ads on the website.

### ***How Do We Use and Share the Information We Collect?***

We store and process your personal information to fulfill requests for information, to process donations, to manage volunteer applications and sponsorship opportunities, and to provide other services through the Site. We may also use information we collect to analyze trends, to administer the Site, and to improve the Site and make it more useful to visitors.

We do not rent or sell personal information to unaffiliated third parties, except as described above.

### ***How Long Do We Keep the Information We Collect?***

We will retain your personal information in accordance with our continuing need to service this relationship, to improve our Site, and/or as may be required by law.

If you inquire about volunteer or sponsorship opportunities, but do not respond to our subsequent contact within a reasonable time, we will not retain your information.

We retain donation information for a reasonable period in accordance with our legitimate business purposes.

### ***Security***

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, and to guard that information against loss, misuse, or alteration. Please note, however, that no method of transmission over the internet, or method of storage, is 100% secure. Therefore, while we use commercially reasonable means to protect your personal information, we cannot guarantee its absolute security.

### ***Links to Third Party Sites***

This Policy applies only to information collected by this Site. From time to time, the Site may link you to other websites (“Linked Sites”), some of which are not owned by us, even though they provide goods or services related to our company. Browsing and interacting on other websites is subject to that website’s own terms and policies. We make no representations about the privacy policies or practices of the Linked Sites. Be careful of disclosing any of your personally identifiable information when leaving our Site. We encourage you to be aware when you leave our Site and to read the privacy statements of every website that collects personally identifiable information.

***Questions About Our Privacy Policy and Practices***

If you have any questions about this Policy or our privacy practices, you may contact:

Little Brothers – Friends of the Elderly  
5530 Colerain Ave.  
Cincinnati, Ohio 45239  
513.542.7555